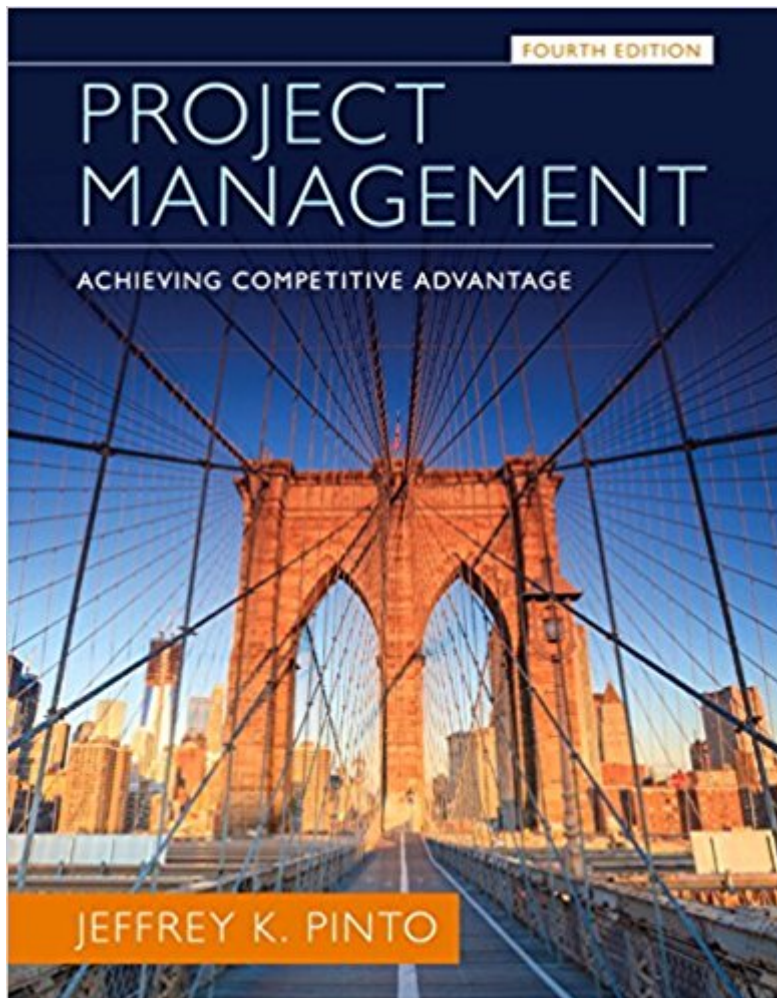




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Project Management: Achieving Competitive Advantage (4th Edition)



Synopsis

For courses in project management. Project Management Fundamentals with Broad Applications In its Fourth Edition, Project Management: Achieving Competitive Advantage takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. Blending current theory, contemporary case studies, and hands-on practice and research, Project Management offers students a full range of perspectives of the project management process. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises give students the tools to assess projects in real-time, equipping them with razor-sharp decision-making skills. Leveraging the latest project management technology, Project Management features just the right balance of real-world examples, cutting-edge theory, and practical exercises.

Book Information

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Customer Reviews

Somewhat of a difficult read, but works for the class. Kinda hard to find some of this information on the Internet, so I'd suggest getting for your class vs winging it.

I have been working in the oil and gas industry for 20 years and consider myself quite knowledgeable in project execution. This book is an excellent resource even for those that have been involved for years. The concepts are well explained with a plethora of examples and case studies. I liked the

book enough that I purchased a Kindle version to carry with me. Be careful that it is only for the Fire or Kindle app not the actual Kindle device (go figure).

This was a required textbook for my project management class. Overall, the contents are good and cover all PM essentials with plenty of case studies and practice questions for the PMP exam. GLOBAL EDITION: Contents are the same as the much more expensive US edition, except for the page numbers. Binding has a strange smell that doesn't go away, even after 8 weeks of reading, so minus one star.

Great value, dated edition but very credible and valuable information

Received a book that looks identical to my professors copy(not global edition)- but had the copyright information page ripped out- failed the first 3 assignments in the class because all of the numbers for the questions in my book were different from everyone else's numbers. I don't know what's going on here, but I can't use this book for my class.

great book

Product delivered on time and as expected. Works great.

This is a very good and comprehensive book about project management. Good examples. Especially good is that the book is not too "heavy" and it is easy to read and to understand framework. Same time not too detailed, if there is a need in more details, additional literature is needed.

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